

# River City Beemers



BMW MOA Club #210 & BMWRA Club #104

Catch us on the Web at [WWW.RCB.ORG](http://WWW.RCB.ORG)

April 2012

## River City Stuff

### President

Gordy Olson 916-642-2221

### Vice President

Phil Sweeney 916-358-5526

### Secretary

Lynn Yelland 916-791-6395

### Treasurer

Phil Wood 916-673-3456

### Membership

Ray Nuguit 916-625-0799

### Newsletter

Kim Rydalch 209-521-8425

### Web Master

Ken Caruthers 916-353-1827

### Directors through 2013

Dave Alexander 916-612-6616

Mike Herte 916-726-7334

Terry Lee 916-355-2575

Greg Smith 916-355-9400

Fred Jewell 916-683-3047

### Directors through 2012

Ken Caruthers 916-353-1827

Marv Lewis 916-652-0575

Rand Olson 916-599-0819

Kim Rydalch 209-521-8425

Ray Nuguit 916-625-0799

### Director Emeritus

Stan Paolini 530-622-4808

Rick Blake 916-927-BMW0

### Membership Meeting

Sat Apr, 7th 8:00am  
Susie's Country Oaks Cafe  
500-G Cirby Way  
Roseville

### Director's Meeting

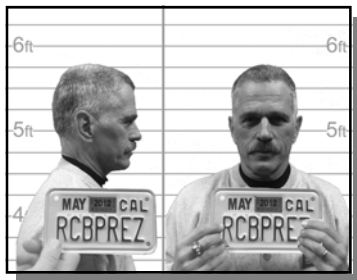
Tues Apr, 10th, 7:00 pm  
Race Place Motorsports  
3130 Bradshaw Road  
Sacramento, CA

### Breakfast - Be There!

Every Saturday 8 am  
Susie's Country Oaks Cafe  
500-G Cirby Way  
Roseville

### Weds. Dinner Ride

Meet between 5-6:30 pm  
Leaves every Wednesday  
evening at 6:30 pm from The  
Coffee Republic in Folsom



## The President's Corner by Gordy Olson

NEWS FLASH: Spring is finally here and the riding season has begun in earnest! No more excuses about the temperature, the possibility of black ice, or any lingering effects of Seasonal Affective Disorder (SAD) will be tolerated. Just get out there and ride!

FOLLOW-UP NEWS FLASH: Members of the River City Beemers have been out there riding all along. No RCB'er ever made excuses about the temperature or the possibility of black ice and very few of them have even heard of Seasonal Affective Disorder. Save the girly-man riding advice for a more appropriate audience.

### NOW BACK TO OUR REGULARLY SCHEDULED COLUMN

Spring really is here and the RCB events schedule is picking up accordingly. We had a great club ride in March with nearly 30 bikes participating. Despite the size of the group, we stuck together reasonably well and arrived more or less en masse. We will continue to explore ways to keep the rides well-managed and welcome suggestions from the membership on how to best accomplish that goal.

I want to make a personal, PREZidential plea to all RCB'ers to sign up for our inaugural Spring RideFest, scheduled for the Memorial Day weekend. Over the years, a lot of members have suggested that the Club host a rally-type event and we have finally decided to take the plunge. Phil Sweeney, Marv Lewis and the rest of the organizing committee have already done a lot of work -- securing the venue (Gold Country Fairgrounds in Auburn), booking the entertainment (a secret!), preparing the food (expected to be delicious), mapping out the rides (fun, challenging, and both

on- and off-road), and purchasing the prizes (not to worry -- the Rafflemeister is on the case!). All the general membership has to do is sign up and come. In fact, bring a friend or two!! We would like this inaugural effort to be a success to set the tone for the event to become an annual tradition anticipated by riders throughout the region each year. In fact, as soon as you finish reading this Newsletter go to the RCB website, get all the event details, and register. Think how silly you will feel if you delay and then later cannot get a ticket to what we hope/expect will be a sold-out event.

Our esteemed Club Treasurer (and Graphmeister Extraordinaire) has done some very sophisticated research (presented elsewhere in this very Newsletter) addressing a question on everyone's mind these days: "Do I get my money's worth on the things that I pay for?". As an example of this larger financial question, Phil focused his graphical attention on a cost-benefit analysis of paying one's RCB annual dues. I will not spoil the surprise by divulging the results of his study. You will have to read the complete report yourself (but not until you finish reading my column in its entirety, of course). I admit that I was so impressed by his ability to answer such a seemingly simple question with such a delightfully complicated answer that I have asked him to do another in-depth study for next month's newsletter. His assignment for next month is to determine whether RCB members would rather go for a 200-mile ride with their buddies on a cloudless 70-degree day or go to the dentist for root canal without anesthesia. I can only imagine the graphs and charts he will create to expose every facet of that vexing question. Stay tuned.....

Finally, I hope the RCB will be well represented at both the MOA and RA National Rallies (in Sedalia, MO and Copper Mountain, CO, respectively). Let's try to coordinate on The Forum and at Saturday breakfasts to get groups organized for both rallies to ensure that our club banner proudly waves at these BMW national gatherings.

Ride often, ride hard, ride safely, and keep those airvests UNinflated!

Cheers, Gordy, RCBPREZ

# Morro Bay is Almost Here!



By Fred Jewell  
**START OUT THE RIDING SEASON WITH A TRIP TO MORRO BAY!**

Once again we will be going to Morro Bay in April to kick off the riding season with a weekend trip down the coast. We will be leaving on Friday, April 13th (I sure hope you don't suffer from Triskaidekaphobia), stopping in Monterey for lunch at that wonderful Wild Thyme Deli, continuing down US 1 and staying two nights at the Morro Crest Inn. Dennis at

the Morro Crest says prices are the same as last year - \$52 & \$62 per night, call him at 805 550 6960 to reserve your room and mention the RCB to get the rates. Friday night we will have dinner together at the Outrigger restaurant just as we did last year. I will be asking for a head count on the forum so I can reserve enough space, so don't forget to add your name(s) to that list. With such a variety of things to do on Saturday you will be on your own for dinner that night, this way you aren't rushed to arrive somewhere at a particular time. This is a

really fun weekend - great riding, ocean views, seafood, wine tasting, more seafood, Hearst Castle, and even more great roads to ride home on. If you haven't gone on this ride before I would encourage you strongly to do so this year, it's such an enjoyable way to start the year. See you there!

**The hotel is sold out so call Fred Jewell at 916-230-0951 for the latest details.**



# Membership Value

By Phil Wood

Periodically someone will ask whether RCB membership is worth \$24 and/or what they get for their \$24. One of my colleagues added up the free meals he received at various RCB events (Toy Run, Poker Run, Christmas Party, First night at Manchester, etc.) and came up with much more than \$24 worth of food. Another colleague figured he derived more than \$24 worth of friendships,

ride planning and event coordination. But as treasurer, I want the dollars and cents to add up. So what do you get for your \$24?

On the income side, RCB receives more than just your \$24. The club also receives donations from some \*very\* generous members, and some events require a co-payment, Manchester and the Wine Country Ride among others. If you do the math, in 2011, the “average” member paid \$9.08 in event fees and donors contributed another \$7.04 per member. Add it all up and we have \$40.12 of income per member.

The expense side includes event costs (food,

## \$40.12 Income per RCB Member

2011 Data



camping facilities, etc.) as well as overhead. The bottom line is that RCB spent \$33.38 on events for our average 2011 member. Not too shabby for a \$24 membership fee, eh?

The \$3.07 overhead includes badges, postage, replacement camping gear, MOA/RA dues, sales taxes and all those little expenses that add up during the year. And if you do the rest of the math, you'll see that RCB turned a \$3.66 profit per member last year. So what, you ask? Well, I think there are four things to take from all of this:

1. Yes, \$24 is a pretty fair price for membership.

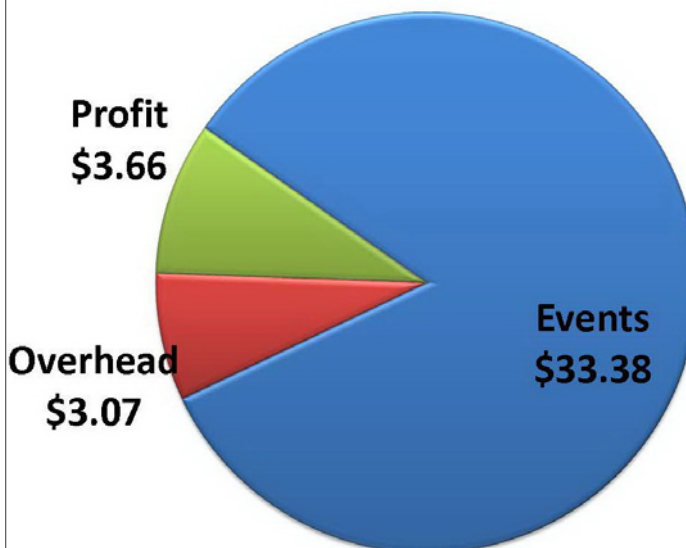
2. Members who participate in more events receive more value than members who participate in fewer events (a subtle way of saying participation has value)

3. Our donors are an important piece of the organization. Without them, we would have finished last year at a loss and would have had less money to spend on events. Donations are always welcomed!

4. As long as there's Excel, Phil will continue to crank out charts!

## \$36.45 Expense per RCB Member

2011 Data



# 2012 RCB Spring Ridefest

Edelweiss Tours is famous for its "Touring Center" tours where one stays in the same place during the entire tour. This way the riders can enjoy the twisty roads yet leave the heavy luggage behind! That is the concept of River City Beemers "2012 Spring Ridefest".

The Auburn area is perfect because it's so close to the Sierra Nevada range and the historic Sierra foothills. Tight and twisty or long sweeping curves are available in abundance and then each evening return to your touring center and enjoy the company of other riders and retell your riding story to your friends.

These are just a few of the great riding roads within a hundred mile radius of Auburn. 88, 4, 108, 120, 89, 50, 70, 49, 395, 32, 20, 128, 175, 121, 124 and countless county roads. Just some of the close mountain passes are Carson, Ebbetts, Sonora, Tioga, Luther, Kingsbury Grade and a host of others.

The event will run over the Memorial Day holiday weekend (May 25-27) with all non-riding events centered at the Gold Country Fairgrounds in Auburn.

This is the event that you must attend! The River City Beemers Motorcycle Club is kicking off the 2012 riding season with an event that is sure to please!

- Like to ride the Sierra back roads?
- Do you like Poker Runs that are fun, scenic and have a nice \$\$ prizes?

■ Do you ride a dual-sport bike (we have dirt routes also)?

■ Want to eat well and be entertained at the end of the day?

■ How about the chance to win great door prizes?

If you answered YES to the above questions, then this is the event for you!

Riders will arrive at the Gold Country Fairgrounds starting Friday afternoon. They can set up their tents and then walk to the Auburn Race Track and watch all the action of flat track motorcycle racing.

The next morning it is up and at 'em for the start of the 1st Poker Run. We will have a route all set for your enjoyment. That evening when you return, dinner will be ready to go at about 6:00 pm. Yum!

After dinner, we have a little surprise entertainment planned. The fun never stops!

Sunday morning has another ride all ready to go ... YEP ... Poker Run # 2. Study your route sheet, this ride will have a few twists and turns! When you get back to the Fairgrounds that afternoon, dinner will be ready, and it will be something special!

After dinner, it's the Spring Ridefest award show! Sit back, enjoy a beverage, and win a prize or two. This is also where the winners of the daily Poker Runs will receive their prizes.

<http://rcb.org/ridefest/>

Click on the above link and check

out more of the details. It will be the best \$84 you spend this spring.

Your participation in Spring Ridefest includes two nights camping at the the Gold Country Fairgrounds with plenty of space to pitch a tent. Those with RVs will also find adequate parking space. Camping space in the fairgrounds will be available anytime after 3pm on Friday the 25th.

During Saturday and Sunday breakfast, riders will be presented with maps and directions to a series of Northern Sierra locations. Similar to a scavenger hunt, the riders will have to find the answers to questions that can only be answered by visiting the specific locations.

Upon return to the fairground, riders will be allowed to draw cards based on the number of correct answers. Awards and prizes will be presented to highest five card hand, lowest five card hand, and other combinations to be determined.

Dual-Sport riders will not be left out. Special courses testing their navigational and rider skills have been developed.

The street riders will average 200+ miles per day and could complete each course in five to six hours. Realistically, we expect breaks and lunch stops to extend your rides to between six and eight hours. Don't worry, we will save dinner for you!

## **Classified Ads**

1999 K1200LT Custom,  
Approx 29,000 miles. \$7,500.  
Moto lights, Parabellum wind-  
shield, backrest. Almost new tire.  
Soft luggage liners. New battery.  
All service since 2004 is current  
and performed at A&S. Ready to  
travel. Great bike! Randy Steffen  
(530) 748-8884,  
randywsteffen@gmail.com

2005 R1200GS, Approx 16,000  
mi. \$11,000 Moto lights, Piasa 520  
lights. Both Aero Flow and stock  
w/s. Factory side & top luggage  
w/ BMW soft liner luggage, Ser-  
geant low rider seat, factory rear  
seat & Cycle Pumps backrest &  
rack. Engine guard bars, cylinder  
guards, almost new tires. Services  
are current and A&S performed.  
Randy Steffen  
(530) 748-8884  
randywsteffen@gmail.com

Brand new 14' low Boy trailer,

never used way to big for me.  
Looking for a nice single bike  
trailer. Perfect condition, new li-  
cense and wheel chocks still in  
box. Rico Morotti  
(916) 240-2400  
rico@ricoswindow.com

I have a 2009 BMW R1200RT for  
sale. It is lowered and has 6700  
miles on it. I am asking \$13,500.  
If you or if you know anyone who  
is interested please contact me.

Lula Capuchino  
(916) 337-3000  
lulacapuchino@gmail.com

2007 K1200GT, Blue, 7300 miles,  
49l top case painted to match,  
Baehr intercom, Marsee tank bag.  
New Pilot Road 3 tires, never  
dropped or down, clean title in  
hand. Ryan  
(916) 718-5991  
Pedalboy2001@yahoo.com

2009 Bmw K 1300 Gt, 2009  
K1300GT 14,000 Miles, Kon Tour

Seats, Bags, Electronic cruise con-  
trol (very nice item), New Mich  
RP3s, side bags, Tank bag, Leo  
Vince exhaust (I have the stock  
also) Plus some other extras I will  
think of later. All service and re-  
calls done at BMW dealer. This is  
a very nice, comfortable, handles  
very well and is very fast! 160 HP  
very usable and incredible pull.  
Mint condition. Asking \$15,000 or  
best offer for a quick sell/I just  
purchased a new GS. Thank you  
\$15,000.00 916-444-5696  
Mark Setzer, (916) 425-4404  
msetzer@setzerforest.com

Great for year round riding - in  
cold or hot weather. Excellent pro-  
tection - Aerostich Roadcrafter  
Jacket for sale; very good condi-  
tion. New from Aerostich sells for  
\$527, asking only \$275 ! Size 42 S  
- Should fit male or female approx.  
5'7, 150-190 lbs . Excellent con-  
struction and features. Cash only.  
Jeremy Hollis  
(916) 718-9553

## **2012 Calendar of Upcoming Events**

Check often because events are always being added or changed.

Apr 7th, Sat General membership meeting at Susie's Country Oaks Cafe, 8 am, 500-G Cirby Way,  
Roseville, CA 916-786-0274. There will be a day ride afterwards so have a full tank of gas  
before starting. All members and guests welcome.

Apr 10th, Tue Director's meeting at Race Place Motorsports, 7:00 pm, 3130 Bradshaw Road, Sacramento.  
All members welcome.

Wed. Ride Weds. Dinner Ride, Meet between 5-6:30 pm, Leaves every Wednesday evening at 6:30 pm  
from the Coffee Republic in Folsom.

Thur. Ride Meet up for a weekly Thursday day ride, "Because We Can Ride". Meet at Brookfield's at  
Sunrise and Folsom, eat at 8am and ride at 9am. For all retired, independently wealthy or  
just plain sick of work!

- Apr 13-15 Morro Bay Ride, coordinator is Fred Jewell , 916-230-0951, Morro Crest Hotel, Morro Bay, details are in the newsletter.
- Apr 28, Sat Riding Clinic, coordinator is Ray Nuguit, 916-539-0611, Sacramento Roads, details to follow.
- May 05, Sat Lois Lewis Memorial, Starts at A&S, 1125 Orlando, Roseville, CA  
Time: 9:00am, coordinator is Phil Sweeney, 916-337-2673 details to follow.
- May 18-20 Mt. Lassen Ride, coordinator is Jack Klauschie, Shingletown KOA, details to follow.
- May 25-28 RCB Spring Ridefest, coordinator is Phil Sweeney, details to follow.
- Jun 22-24 Soldier Meadows, coordinator is Jack Klauschie, 52 miles north of Gerlach, Nevada, details to follow
- Aug 4-5 Yerington ride & bowl, Casino West, 800-227-4661, for room reservations mention River City Beemers for your discount. Rooms will be \$40 with Saturday night buffet dinner and Sunday morning buffet breakfast included. Bowling will be at 17:00 hours on Saturday.

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River City Beemers, Inc.  
 PO Box 2356  
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First Class Mail

April 2012

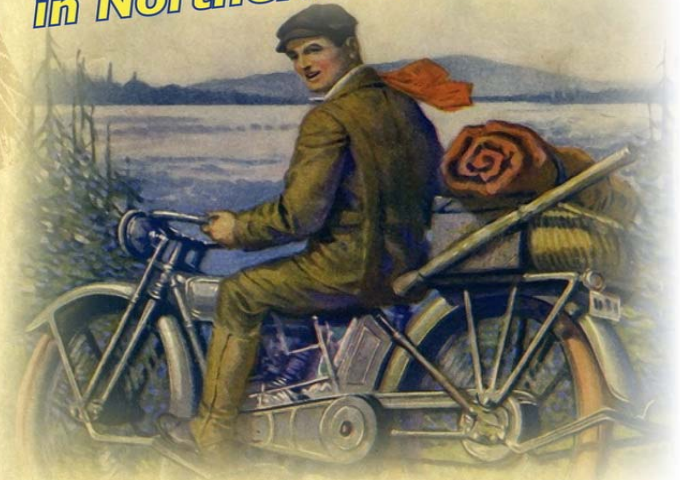
**2012 SPRING RIDEFEST**

**RIVER CITY BEEMERS PRESENTS...**

May 25, 26, 27, 2012  
 Come join us in Auburn, CA and



**Ride the BEST ROADS  
 in Northern California!**



LOCATION: Auburn County Fairgrounds AUBURN, CALIFORNIA

- DAILY POKER RUN
- DOOR PRIZES
- 50/50 DRAWING
- DAILY DUAL SPORTS ROUTES
- CAMPING
- FOOD & BEVERAGES
- NIGHTLY ENTERTAINMENT
- EVENT PIN

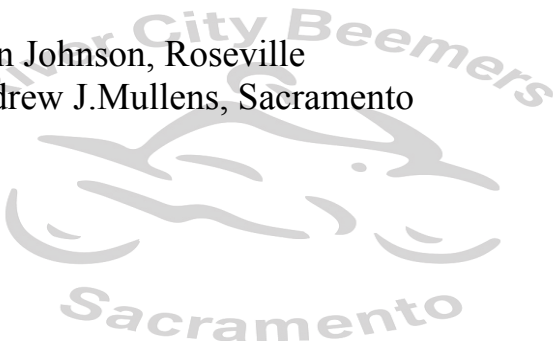
For additional information and to register go to:  
[www.rcb.org/ridefest](http://www.rcb.org/ridefest)

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### Welcome to New Members

John Johnson, Roseville  
 Andrew J. Mullens, Sacramento



**A&S BMW Motorcycles**, Roseville, CA

(916) 726-7334, [www.ascycles.com](http://www.ascycles.com)

**BMW MC of San Francisco**, San Francisco, CA

(415) 503-9988, [www.bmwmotorcycle.com](http://www.bmwmotorcycle.com)

**BMW of Fresno**, Fresno, CA

(559) 292-2269, [www.bmwoffresno.com](http://www.bmwoffresno.com)

**BMW of Tri-Valley**, Livermore, CA

(925) 583-3300, [www.trivalleybmw.com](http://www.trivalleybmw.com)

**California BMW**, Mountain View, CA

(650) 966-1183, [www.calmoto.com](http://www.calmoto.com)

**Cycle Specialties BMW**, Modesto, CA

(209) 524-2955, [www.cyclespecialties.com](http://www.cyclespecialties.com)

**Ozzie's BMW Center**, Chico, CA

(530) 345-4462, [www.ozziesbmwcenter.com](http://www.ozziesbmwcenter.com)

**San Jose BMW**, San Jose, CA

(408) 295-0205, [www.sjbmw.com](http://www.sjbmw.com)

**Santa Rosa BMW**, Windsor, CA

(707) 838-9100, [www.santarosabmw.com](http://www.santarosabmw.com)